# **REAPPRAISING OUR PROFESSIONAL IDENTITY:** Addressing the Knowledge Gap with Tenure and Promotion for Academic Archivists

Presented by Rachel Walton, Elizabeth Marzuoli Scott, Heidi Abbey Moyer & Rebecca Hankins



ARCHIVES ★ RECORDS 2020 SAA Research Forum | "Foundations and Innovations" Virtual Meeting via Zoom | Session #2 Wednesday, August 5, 2020 | 11:30 AM – 12:30 PM CST

## SESSION SPEAKERS



### Rachel Walton

Chair and Moderator Assistant Professor Digital Archivist and Librarian

**Rollins College** 





### Elizabeth Marzuoli Scott

Assistant Professor Archivist and Special Collections Librarian

East Stroudsburg University





### Heidi Abbey Moyer



#### Penn State Harrisburg





### Rebecca Hankins

Professor Africana, Women's and Gender Studies Archivist/Librarian

Texas A&M University



2

# BACKGROUND & INTRODUCTION

Moderator: Rachel Walton

- Central Research Question: What is the Landscape of the Academic Archivist Profession? How Does the Institution of Promotion and Tenure (P&T) Dictate Our Work and Professional Identity?
- Genesis of Our Research: Received positive feedback on our Webinar to the Pennsylvania Library Association (2018) and SAA Panel (2019)
- Research to Date: Autoethnographic among our group! Completed Initial Literature Review on P&T for Archivists, Yielded Gap in Scholarship.
- We still have More Questions than Answers!

[Note: COVID-19 has made this research even more relevant!]

# **RESEARCH QUESTIONS**

Moderator: Rachel Walton

### **Related Research Questions**

- What Data Exists on Promotion & Tenure\* for Archivists?
- What to Expect in a Tenure-Track Archives Position?
- What are P&T Standards for Archivists?
- What are P&T Challenges and Inequities for Archivists?
- What Support is Integral to the P&T Process for Archivists?
- What Additional Data Needs to be Gathered?

**\*Please Note:** To be as concise and inclusive as possible throughout the presentation, we will refer to "Promotion and Tenure" as "P&T"

# WHAT DATA EXISTS?

• <u>A\*Census Survey</u> of U.S. Archives Profession (2004)

1st comprehensive survey

35.8% of archivists reported working in "academia"

• MARAC Membership Survey (2012)

43% listed "academic" as affiliation in membership directory

• WArS-SAA Salary Survey (2017)

39% of archivists/records managers listed "academic"



Speaker:

Elizabeth

Scott

Archival Census & Education Needs Survey in the United States

- Forthcoming Survey, A\*Census II Funded by IMLS (2020)
- Literature Review

# WHAT TO EXPECT?

- Job Prospects?
- Qualifications for Tenure Position Minimum & Desirable
  - ALA-accredited master's (MLS/MLIS) or equivalent (MA in history or other subject)
  - 2nd master's degree in subject area (sometimes)
  - Serving dual role as librarian/archivist



### • "Hidden" Job Expectations – Unspoken P&T Culture

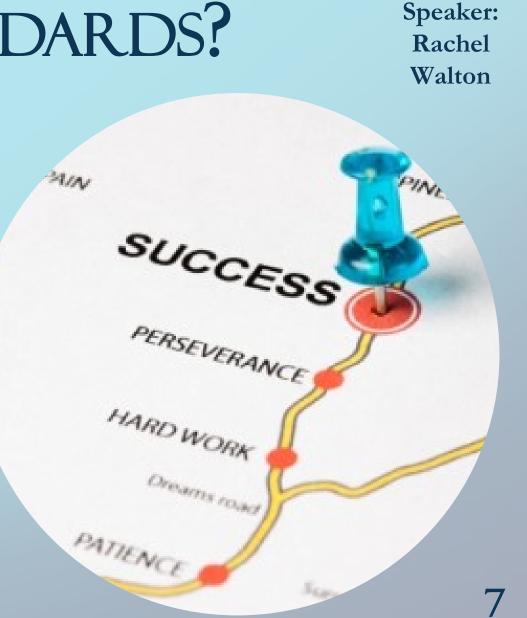
- Scholarly activity
- Professional service commitments
- Networking/Visibility/Outreach "Who are your connections?"

6

Speaker: Elizabeth Scott

# WHAT ARE P&T STANDARDS?

- Local, Institutional P&T Criteria is EVERYTHING – This is your roadmap to success!
- Typical Pillars/Measures
  - Librarianship/Teaching (?), Research and Publication, Service
- It seems simple, right? BUT...
  - There are so many more considerations!



# WHAT ARE P&T STANDARDS?

- How and where does your work <u>count</u> within these criteria?
- What does NOT fit? How do you make it fit?
- How are these categories weighted? Is that clear or written down somewhere or is it open to interpretation?
- Your time is valuable and limited!



Speaker:

# WHAT ARE P&T STANDARDS?

- What are the other <u>unwritten</u> <u>rules</u> about your P&T criteria that you need to know (ASAP)?
- Know the pay off what will be your reward when you "make it"?
- Because it's a marathon not a sprint and it can be relentless!



Q

Speaker:

**R**achel

Walton

# WHAT ARE P&T CHALLENGES?

• Time

- Research/scholarship, service that intersects with and reciprocally enhances librarianship and research
- Lack of Support, Inequality, Discrimination Administrative, cultural, financial, personal, professional
- Lack of knowledge
  - Unclear tenure guidelines criteria, conflicting advice Objectivity vs. subjectivity of process
- Stress/Pressure





# WHAT ARE P&T INEQUITIES?

- Time: Overcome with Planning
- Lack of Support, Inequality, and Discrimination: Address with Mentoring and Dialogue. Start and continue conversations to break culture of silence, dynamics of power/control.
- Lack of Knowledge: Embrace Leadership Gain knowledge. Share it. Network with your colleagues.
- Stress: Counter with Emotional Resilience! Tenure stays. Personal wellness strategies. Keep a balance. Recognize that working in academia is not just a job/career but a <u>lifestyle.</u>





Speaker: Heidi Abbey Moyer

### WHAT ARE TENURE ATTRITION RATES?

- Attrition = Rate of Leaving Employment/Academia Over Time
- What do we know? Lack of data.
- Who is impacted? Demographics of success/denial with tenure.
- What factors affect attrition?



Speaker:

Heidi

Abbey

Moyer

# WHAT SUPPORT EXISTS?

### • For Tenured Archivists

- Within the professional community, if any?
- Within an organization?
- Types of Support
  - Formal
  - Informal



## PLANNING, MENTORING, LEADERSHIP

Speaker: Rebecca Hankins

### • Planning

• Mentoring

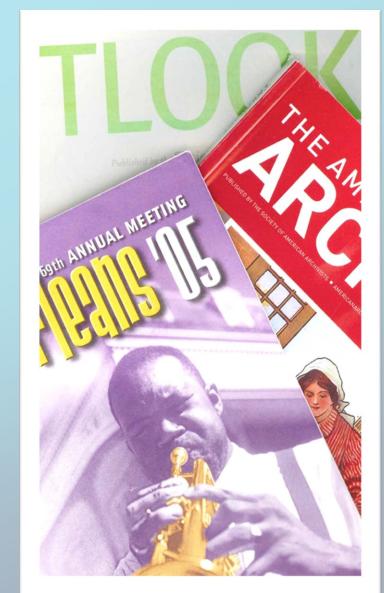
• Leadership





# MOVING FORWARD

- Increase dialogue through publications and online forums
  - Our forthcoming journal article (2021)
  - Create blog and self-reporting surveys
- Provide input on P&T issues to SAA Sections and Committees
- Improve Advocacy
  - Get Involved! Pay It Forward!
  - Take Action Locally, Regionally, Nationally



## THANK YOU FOR LISTENING!



### Rachel Walton

Chair and Moderator Assistant Professor Digital Archivist and Librarian

**Rollins College** 





Elizabeth Marzuoli Scott

Assistant Professor Archivist and Special Collections Librarian

East Stroudsburg University





### Heidi Abbey Moyer



#### Penn State Harrisburg





### Rebecca Hankins

Professor Africana, Women's and Gender Studies Archivist/Librarian

Texas A&M University



16

## QUESTIONS & ANSWERS

If you are interested in our topic, or if you have further questions and feedback that you would like to share, please contact one of us!

Rachel Walton (rwalton@rollins.edu) Elizabeth Scott (escott8@esu.edu) Heidi Abbey Moyer (hna2@psu.edu) Rebecca Hankins (rhankins@tamu.edu)